

General

Wild Park

Het onverwachte als opdracht

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Jeroen Boomgaard, *Wild Park: Het onverwachte als opdracht*, Amsterdam, Fonds BKVB, 2011, ISBN 9789076936000, 98 pages



The sixth essay published by the Netherlands Foundation for Visual Arts, Design and Architecture (Fonds bkvb), titled *Wild Park: Het onverwachte als opdracht* (*Wild Park: The Unexpected as Commission*) and written by Jeroen Boomgaard, expounds upon the thorny subject of art in public space. Thorny because art in public space is marked by constantly changing administrations, conventions and ideas regarding its role and function. This has not always led to the best art, and certainly not to a cohesive collection. The eclectic and heterogeneous quantity of sculpture in the Netherlands is overwhelming and often difficult to interpret.

By means of three major questions – where, who and why – Boomgaard guides us through this complex field. The first question looks at the place where art in public space is located, the second scrutinizes the public itself, and the third concerns the role, function and significance of art in public space.

The essay begins, however, with an introductory chapter on animal figures in public space. Nowadays we see more animal than human representations; they are more neutral than people and unlike modernist art, for example, have no programme or agenda. When clear, collective ideals cannot be expressed, animals are an easy solution because of their ‘empty anecdotic’ nature. Animals in public space reflect a postmodernist avoidance of meaning and, caught between the divergent interests of commissioners and makers, they constitute an escapist gesture. This gesture can generate unexpected meanings.

The ‘where’ of art in public space is a complex question. The public nature of what we once called ‘public space’ is steadily diminishing and is increasingly being surveyed, privatized and commercialized. Because the public nature of space is becoming blurry, we have more need to make it concrete: to transform the undefined space into a defined place. Converting space into place, or ‘solidifying’ as Boomgaard also calls it, can, for instance, be done through the installation of a work of art. What’s more, this is also a way for power to manifest itself, to claim a place, a restructuring project, new building or construction site. The making of such a claim used to be easier than it is now: the ruler was simply put on a pedestal. Nowadays we are confronted with a complex, composite power of government, public and private parties. The democratic exercise of power has led in the worst cases to compromise art (the result of the consensus machine) or meteor art (which lands on earth out of nowhere). But there are also good examples of works that function as unreliable signals of power, as jammers. This, according to Boomgaard, is the most important task of art in public space and also the reason why commissioners are fond of roundabouts, for these places, after all, strip the works quickly and efficiently of their power.

All the same, wherever sculptures end up, they are seen by people. That seeing is not always on purpose, often it's accidental and sometimes even unwanted. The audience for art in public space is 'always present and never demonstrable'. That makes it an ungrateful audience and an uncertain factor that is difficult to allow for. Community art attempts to calculate in this uncertain factor through the active participation of the public. Since the mid-1990s, participation projects have been launched as a palliative for disrupted districts, alienated population groups and painful rebuilding trajectories. This has led to 'an overwhelming amount of depressing participation art', but also to successful projects that manage to avoid the paradox of the invisible audience and find a balance between too little and too much participation. Boomgaard concludes by stating that the elitist, educative perspective in which art is served to public space like cod liver oil for a healthy social body is no longer the norm. But then, what purpose does art in public space serve?

It has already been mentioned that the complex democratic exercise of power has produced a great diversity of art in public space. An unequivocal demonstration of power is thus no longer the primary function of art in public space. Boomgaard argues that the quality of a work can be measured by how it deals with the entirety of expectations, requirements and possibilities, rather than its aesthetics or its success with the public. The challenge is to keep autonomy and engagement in balance, not to unintentionally introduce new forms of disciplining, not to accidentally serve things that you wanted to oppose or that are not worth serving, to question both the economic model and art's place in the public arena. No easy task. And yet sometimes it's possible to realize work that is critical, ambiguous and unexpected. That can only happen 'when all dominant codes of amusement, brightening up, improvement, emancipation, branding, cohesion and identity forming are carefully avoided or played out against one another. Then the unexpected has a chance.'

For Boomgaard, works of art in public space are a kind of mirror of the health of our democracy. 'A poorly functioning democracy brings forth bloodless images commissioned by leaders who do not want to take any responsibility for their lack of ideas and pass the buck to citizens in a half-hearted attempt at participation without any real chance for change.' Strong works, on the other hand, 'show a government that is prepared to offer space to deviation and experiment and that considers precisely that space to be the representation of its presence'. This last observation has a sharp edge to it, which Boomgaard does not directly address. For we can ask ourselves whether giving room to the unexpected isn't in essence a sly tactic of annexing, whereby enemies and fault finders become part of the system. This paralyses truly critical potential, undermining its power and rendering it harmless. Expect the unexpected, that's the paradox.

Boomgaard succeeds in feeling out the major questions, the core themes and problems of art in public space in a lucid and sharp manner. He offers handholds for weighing art in public space, for making better policy for this complex field, and for skirting dangers for commissioners as well as artists. This is a philosophical book with a practical sensitivity, that by way of art in public space interrogates the place of art in our society and the state of our democracy.

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